



# RONDEBOSCH BOYS' SCHOOLS



## CELEBRATE WITH US!

### 125<sup>th</sup> Year Anniversary Magazine 2022

OUR TREE THRIVES  
ARBOR NOSTRA FLOREAT

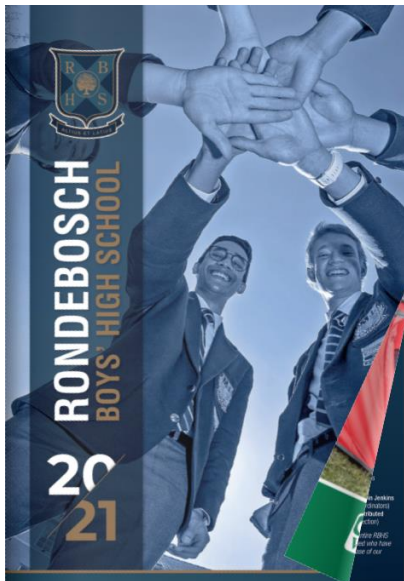
Dear Rondebosch Family, Advertisers and Supporters

The Rondebosch family of schools, including, **Rondebosch Boys' High School, Rondebosch Boys' Preparatory School, Little Bosch Gr R, and Rondebosch Old Boys' Union** publish an annual combined school magazine recording the year's achievements and activities. This publication provides an excellent medium through which to promote your company.

This year's anniversary magazine will play a significant role in reflecting upon the school's **125th-year celebrations** and is certain to be a highly sought-after keepsake for our loyal **Rondebosch Boys' Schools** family of readers.

See 2021 School Magazine here:

RBHS: <https://rondebosch.com/high/mag-2021/>



ADVERTISING OPTIONS	COST
Inside Cover (Front or Back)	R 7 750
Double Page Spread	R 8 500
Full Page (A4)	R 5 500
½ Page	R 3 000
¼ Page	R 1 850
Company Banner with Logo	R 1 200

- Advertisers are invited and encouraged to customise advertisements in order to wish the school a happy **125<sup>th</sup> Year Birthday**.
- **Please see the next page for contact details and advertising specifications.**



**RONDEBOSCH**  
BOYS' SCHOOLS

# MAGAZINE ADVERTISING BOOKINGS

**Advertising Coordinator:**

**Cindy Giger**

**Email:**

[cindy.giger@mweb.co.za](mailto:cindy.giger@mweb.co.za)

**Tel:**

**082 745 5831**

## ADVERTISING SPECIFICATIONS

<b>Print run:</b>	2000 – 2300 (Full colour, professionally designed/printed)
<b>Number of pages:</b>	250 - 260
<b>Print distribution:</b>	Rondebosch Boys' Schools: 1 X copy per learner
<b>Digital distribution:</b>	Database of in excess of <b>10,000 Rondebosch Boys' Schools specific contacts</b>
<b>Kindly note:</b>	Printed copies are available for advertisers upon special request due to POPIA regulations.

**BOOKING & ARTWORK DEADLINE: 1 November 2022**

<b>DOUBLE PAGE SPREAD:</b>	Size: 420mm across by 297mm high. (Trim) Include a 5mm bleed on all 4 sides and allow for a 20mm area in the middle for the spine
<b>FULL PAGE:</b>	210mm width x 297mm height (Trim size) 220mm width x 307mm height (incl. 5mm bleed)
<b>HALF PAGE:</b>	210mm width x 148mm height (Trim size) 220mm width x 158mm (incl. 5mm bleed)
<b>QUARTER PAGE:</b>	105mm width x 148mm height (Trim size)
<b>COMPANY BANNER:</b>	190mm width x 25mm height (no bleed)

## MATERIAL REQUIREMENTS

- All adverts to be emailed in hi-res (300dpi) PDF format or JPEG format.
- The magazine is printed in CMYK colours. No fifth colour or pantone colours are accepted.
- Alterations, corrections and other costs required to convert the material to suit the above specifications will be to the advertisers account.



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