

SECURE YOUR ADVERTISING SPACE



RONDEBOSCH BOYS' SCHOOLS



Rondebosch Boys' Schools Magazine Advertising Rates 2023

Dear Rondebosch families, advertisers and supporters

The Rondebosch family of schools, including, **Rondebosch Boys' High School**, **Rondebosch Boys' Preparatory School**, **Little Bosch Gr R**, and **Rondebosch Old Boys' Union**, publish an annual combined school magazine recording the year's achievements and activities.

This publication provides an excellent medium through which to promote your company with over 2000 printed copies distributed widely to the Rondebosch family of schools, as well as distributed digitally.

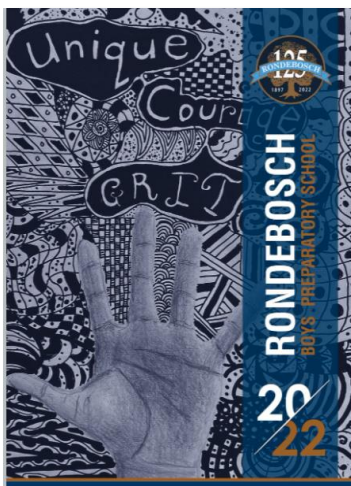
We appeal to your company to support our efforts by booking advertising space in this year's school magazine!

BOOKINGS & ENQUIRIES: cindy.giger@mweb.co.za

See the 2022 School Magazine here:

RBHS: <https://rondebosch.com/high/2022-rbhs-school-magazine/>

RBPS: <https://rondebosch.com/high/rbps-mag/> (Prep school section password protected: **Password: rbpsmag2021**)



ADVERTISING OPTIONS	COST
Inside Cover (Front or Back)	R8,000
Double Page Spread	R9,000
Full Page (A4)	R6,000
½ Page	R3,500
¼ Page	R2,300

Please see the next page for contact details and advertising specifications.



RONDEBOSCH
BOYS' SCHOOLS

SECURE YOUR ADVERTISING SPACE



RONDEBOSCH BOYS' SCHOOLS



ADVERTISING SPECIFICATIONS

Print run:	2000 – 2300 (Full colour, professionally designed/printed)
Number of pages:	250 - 260
Print distribution:	Rondebosch Boys' Schools: 1 X copy per learner
Digital distribution:	Database of in excess of 10,000 Rondebosch Boys' Schools
Kindly note:	Due to POPIA regulations, printed copies are available to advertisers upon special request. Printed copies can be collected from the school's front reception desk upon arrangement.

BOOKING & ARTWORK DEADLINE: 1 November 2024

DOUBLE PAGE SPREAD:	Size: 420mm across by 297mm high. (Trim) Include a 5mm bleed on all 4 sides and allow for a 20mm area in the middle for the spine
FULL PAGE:	210mm width x 297mm height (Trim size) 220mm width x 307mm height (incl. 5mm bleed)
HALF PAGE:	210mm width x 148mm height (Trim size) 220mm width x 158mm (incl. 5mm bleed)
QUARTER PAGE:	105mm width x 148mm height (Trim size)
COMPANY BANNER:	190mm width x 25mm height (no bleed)

MATERIAL REQUIREMENTS

- All adverts to be emailed in hi-res (300dpi) PDF format or JPEG format.
- The magazine is printed in CMYK colours. No fifth colour or pantone colours are accepted.
- Alterations, corrections and other costs required to convert the material to suit the above specifications will be to the advertisers account.

Thank you for your support!

MAGAZINE ADVERTISING BOOKINGS

Advertising Coordinator:
Email:
Tel:

Cindy Giger
cindy.giger@mweb.co.za
082 745 5831