

# SECURE YOUR ADVERTISING SPACE



## RONDEBOSCH BOYS' SCHOOLS



## Rondebosch Boys' Schools Magazine Advertising Rates 2025

Dear Rondebosch families, advertisers, and supporters

The Rondebosch Boys' family of schools, including **Rondebosch Boys' High School**, **Rondebosch Boys' Preparatory School**, **Little Bosch Gr R**, **Bosch Lea Gr N**, and the **Rondebosch Old Boys' Union**, publish an annual combined school magazine that records the year's achievements and activities. This cherished tradition serves as a special memento of our entire school community, preserving the strong roots and history of **Rondebosch Boys' Schools**. The magazine celebrates our schools, learners, staff, and the many wonderful activities that thrive across our beautiful campuses each year. It also provides an **excellent platform for promoting your company**, with **over 2,000 printed copies** distributed to our school community, as well as shared widely across our digital platforms.



See the 2024 School Magazine here:

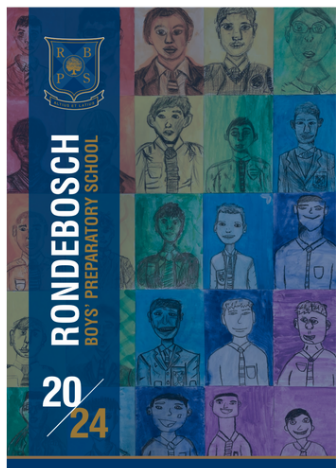
RBHS: <https://rondebosch.com/high/2024-rbhs-school-magazine/>

RBPS: <https://rondebosch.com/high/rbps-mag/> (Prep school section password protected: rbpsmag2024)

**We appeal to your company to support our efforts by booking advertising space in this year's school magazine!**

**Advertising space is limited and sells out fast.**

**BOOKINGS & ENQUIRIES: [publications@rondebosch.com](mailto:publications@rondebosch.com)**



ADVERTISING OPTIONS	COST
Inside Cover (front RBHS or front RBPS)	R 8 400
Double Page Spread	R 9 450
Full Page (A4)	R 6 300
1/2 Page	R 3 675
1/4 Page	R 2 415

**Optional Extra**  
Magazine Advertisers qualify for a discounted rate on the **RBHS Online Business Directory**.  
[See HERE](#)  
**R3 500 per annum**  
(usual fee R5 000 p/a)  
Please enquire when booking your magazine advertising space.

Please see the next page for contact details and advertising specifications.

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### MAGAZINE ADVERTISING SPECIFICATIONS

<b>Print run:</b>	2000 - 2300 (Full colour, professionally designed/printed)
<b>Number of pages:</b>	250 - 260
<b>Print distribution:</b>	Rondebosch Boys' Schools: 1 X copy per learner
<b>Digital distribution:</b>	Database of in excess of <b>10,000</b> Rondebosch Boys' Schools and beyond

### BOOKING & ARTWORK DEADLINE: 3 November 2025

<b>DOUBLE PAGE SPREAD:</b>	Size: 420mm across by 297mm high. (Trim) Include a 5mm bleed on all 4 sides and allow for a 20mm area in the middle for the spine
<b>FULL PAGE:</b>	210mm width x 297mm height (Trim size) 220mm width x 307mm height (incl. 5mm bleed)
<b>HALF PAGE:</b>	210mm width x 148mm height (Trim size) 220mm width x 158mm (incl. 5mm bleed)
<b>QUARTER PAGE:</b>	105mm width x 148mm height (Trim size)

### MAGAZINE ADVERTISING SPECIFICATIONS & INFO:

- All adverts to be emailed in hi-res (300dpi) PDF format or JPEG format.
- The magazine is printed in CMYK colours. No fifth colour or pantone colours are accepted.
- Alterations, corrections and other costs required to convert the material to suit the above specifications will be to the advertiser's account.
- Advertisers will receive a digital flipbook of the magazine.
- Printed copies are available upon request and can be collected from the school's front reception desk by arrangement.

*Thank you for your support!*

## MAGAZINE ADVERTISING BOOKINGS & ENQUIRIES



Email: [publications@rondebosch.com](mailto:publications@rondebosch.com)